



Complementary Medical Association

*Do you want to be sure of building a successful practice when you graduate?
Are you interested in improving standards within the Complementary Medical Profession?*

I'd like to take this opportunity to introduce the Complementary Medical Association and to explain just how you can benefit from becoming a CMA registered student of complementary medicine.

Due to our high media profile, the CMA is recognised by the public, the medical profession (complementary and conventional), and students to be the professional face of complementary medicine.

While you are still studying, it is vital that you keep abreast of all the latest developments in all fields of complementary medicine. You need to know what is going on regarding government legislation and also what's really happening in Europe and the rest of the world. It is vital for you to protect your future as a practitioner. CMA membership will help you with all of these areas and more.

In addition, once you qualify, in order to run your practice as a successful business you need to consistently attract clients. The CMA will help you to build your practice. We receive thousands of patient enquiries every year from the public, from companies and from the conventional medical profession, requesting information about all forms of complementary medicine and as a CMA registered therapist your name would be passed to them. Membership of the CMA is highly prestigious and carries huge advantages for practitioners, colleges and students alike.

As a CMA registered therapist, you will be instantly recognised as providing safe, ethical treatment which is so important to the public and also to any companies or medical environments that you may work in. This is another great incentive for clients to choose your treatments over those of non-registered practitioners. CMA registration entitles you to apply for membership of the referral scheme that we run and also to apply for our low cost insurance package.

As a CMA registered Student Member, you will receive the CMA journal that will keep you up to date with cutting edge developments in the field of complementary and conventional medicine. This goes out to all members, conventional doctors and the media and we also give you the opportunity to provide data for our web site. In fact we can even build your own web site if you feel you could benefit from this. We run courses on marketing and PR so before you qualify you can be sure that you are marketing your services correctly and we have even organised a link with a high profile "placement" company to help you to find work once you qualify. The CMA also provides you with your own photo I-D card so that you can take advantage of the many offers we arrange with product suppliers who give special rates to CMA members only.

If you would like any more information or would like a membership pack then please email me on **Admin@The-CMA.org.uk** or call me on **0845 129 8434**. You MUST also visit our website which has 4,500 pages of information and receives 1.5 - 2 million hits per month – it's a huge source of information for you.

I wish you well

Roberta

Roberta MacMillan
CMA Membership Coordinator